

A large white hexagonal outline containing a faint, large 'F' logo and several small blue and purple hexagons of varying sizes.

WELCOME TO FUSION FUNDING 2026

ISO GUIDELINES



WELCOME TO FUSION FUNDING

At Fusion Funding, our mission is deeply rooted in a steadfast commitment to supporting the growth and success of businesses nationwide. As a premier financial institution specializing in merchant cash advances, we've built our reputation on delivering tailored funding solutions with an emphasis on speed, reliability, and transparency. Our focus is on empowering businesses with the capital they need while creating mutually beneficial relationships with our valued Independent Sales Organization (ISO) partners.

Independent Sales Organizations are an integral part of our success. You are the trusted bridge between businesses seeking funding and our advanced solutions, and we take great pride in the partnerships we've built with our ISOs. By choosing Fusion Funding as your preferred funding partner, you align with a team that prioritizes your success and your clients' satisfaction. We are dedicated to streamlining the funding process, equipping you with advanced tools, and providing competitive incentives that enhance your earning potential.

We've designed our platform to empower ISOs with the resources and infrastructure necessary to thrive in today's competitive financial landscape. From same-day decisions to high approval rates, we ensure that your clients receive exceptional service while you benefit from a streamlined, partner-centric experience. Fusion Funding isn't just a funding provider—we're your partner in building a thriving business.

WHY CHOOSE FUSION FUNDING AS YOUR ISO PARTNER?

At Fusion Funding, we are committed to creating partnerships that drive success. We provide a comprehensive suite of benefits that are designed to empower our ISO partners and elevate their earning potential:

- **Exceptional Commission Rates**

Our commission structure ranks among the most competitive in the industry, enabling you to maximize your revenue with every deal you close.

- **Syndication Opportunities**

Qualified ISO partners have the unique opportunity to participate in funding deals, allowing you to earn even more by sharing in the profitability of the advances you help secure.

- **Lucrative Performance Bonuses**

We recognize and reward exceptional performance with attractive bonuses for top-producing ISO partners.

- **Dedicated Support Team**

You'll have access to a responsive, knowledgeable team of experts who are here to guide and assist you through every step of the funding process.

- **Trust and Transparency**

We believe that strong partnerships are built on trust. That's why we operate with complete transparency, ensuring that every transaction, commission, and funding decision is communicated clearly and openly.

We know that our success is directly tied to yours. We've invested in building an ecosystem where ISOs can thrive, offering the tools, resources, and support necessary to grow your business confidently. Our goal is to provide not only exceptional funding solutions for your clients but also an unparalleled experience for you as a trusted partner.

Together, we can create lasting success—for your business, for your clients, and for the future. Thank you for choosing Fusion Funding as your trusted financial partner. We look forward to a prosperous partnership!

APPROVED INDUSTRIES

- ✓ Accounting
- ✓ Agriculture & Food Processing
- ✓ Auto Repair
- ✓ Cannabis
- ✓ Construction & Hardware Stores
- ✓ Contractors & Subcontractors
- ✓ Convenience Stores
- ✓ E-Commerce
- ✓ Electricians
- ✓ Farmers Markets
- ✓ Funeral Homes
- ✓ Garbage Collection
- ✓ Grocery Stores
- ✓ Guns & Ammo
- ✓ Handyman & Repair Services
- ✓ Home Healthcare
- ✓ Hospitals
- ✓ HVAC
- ✓ Insurance
- ✓ IT Services
- ✓ Laboratory Services
- ✓ Landscaping
- ✓ Laundromat & Dry Cleaners
- ✓ Liquor Stores
- ✓ Manufacturing
- ✓ Marketing
- ✓ Medical Offices
- ✓ Medical Research
- ✓ Medical Wholesale & Distribution
- ✓ Mental Health Providers
- ✓ Pet Care
- ✓ Pharmacy
- ✓ Physical Therapy
- ✓ Plumbing
- ✓ Property Management
- ✓ Restaurants
- ✓ Retail
- ✓ Substance Abuse Support
- ✓ Takeout Restaurants
- ✓ Transportation/Logistics
- ✓ Trucking
- ✓ Veterinary
- ✓ Warehousing, Storage & Distribution

A photograph of several tall skyscrapers reaching into a cloudy sky, with some buildings illuminated by city lights.

RESTRICTED INDUSTRIES

- ✓ Auto Sales
- ✓ Sole Prop California
- ✓ Solar
- ✓ Oil & Gas / Drilling

PROHIBITED INDUSTRIES

- ✓ Financial Institution / Services
- ✓ Law Firms
- ✓ Adult Entertainment
- ✓ Gas Stations
- ✓ Bail Bonds
- ✓ Non-profits

FUNDING PARAMETERS



	TIER A	TIER B	TIER C	TIER D
FUNDING MAX	\$1 MM	\$1 MM	\$1 MM	\$1 MM
TERM LENGTH	8-12 MON.	6-10 MON.	4-7 MON.	3-6 MON.
AVERAGE BUY RATES	1.27	1.30	1.35	1.39
MONTHLY REVENUE	\$100,000+	\$80,000+	\$50,000+	\$25,000+
CREDIT SCORE	650+	600+	550+	500+
MAX MONTHLY NSF'S	0	2	4	6
AVERAGE DAILY BALANCES	\$10,000+	\$5,000+	\$3,000+	\$1,500+
MONTHLY DEPOSITS	15+	15+	10+	5+
TIME IN BUSINESS	5 YEARS+	3 YEARS+	2 YEARS+	1 YEAR+
MAX OPEN POSITIONS	2	4	6	7

FAQ

Minimal Requirements

- 500+ Credit
- 8 Months Time in Business
- >5 NSF's
- 5+ Monthly Deposits

Submission Requirements

- Credit Application
- 3 Months of Business Bank Statements
- ** CA Clients require 4 Months of Business Bank Statements

Submission Process

Send all deals to
uw@fusion-funding.com

Contact Us

Website www.fusion-funding.com
Email Address ops@fusion-funding.com
Phone Number 305-707-2040